



Red Oak Elementary
**Advertising & Sponsor Form
2015-2016**

The Red Oak PFA is offering the following advertising and sponsorship opportunities for the 2015-2016 school year:

1. Sponsor the **School's Weekly Rattler Email Blast**

- One of the ways that Red Oak communicates with its families is via email in the Red Oak Weekly Rattler Update.
- Typically emails are sent to approximately 600 email addresses currently enrolled in our system.
- Ad sizes will be at the discretion of the newsletter designer.
- All ads may be in color or B/W
- All ads must be in JPEG format.

2. Advertise your business in the Red Oak Elementary **On-Line Directory**

- Our directory will be online this year.
- It is used on a daily basis during the school year to access student and parent contact information, volunteer and donation opportunities.
- It is located at www.redoakelem.org.
- Ad sizes will be at the discretion of the newsletter designer.
- All ads must be received by September 30, 2015.

3. Sponsor a Red Oak Event (**Family Fun Night & Jog-a-Thon**)

- Each time your business or family chooses to sponsor an event, it will be mentioned in the Weekly Rattler and,
- A banner thanking all event sponsors will be hung on the fence facing the school's pick-up lane for at least 2 weeks.

Advertising info for Red Oak Elementary School:

- ❖ Advertising and other money raised by the PFA is used to supplement the educational programs, materials and services provided to Red Oak students.
- ❖ The 2015-2016 school year starts August 11, 2015.

If you have any questions, please do not hesitate to email us at:

redoakcommunications@gmail.com



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Please sign me up to:

Advertise in Weekly Rattler Email Blast:

- First come first serve basis upon receipt of this completed form, ad & payment
- Email blasts are sent out weekly.
- Pricing for ads: \$100 for 4 weeks (choice of weeks)
- Email all ads to:

redoakcommunications@gmail.com

Circle one or more 4 week periods (Maximum of 5):

8/9 – 9/5	11/29 – 12/5	3/13 – 4/9
9/6 - 10/3	12/6 – 1/16 (due to Winter Break	4/10 – 5/7
10/4 – 10/31	1/17 – 2/13	5/8 – 5/27 (3 wks) -\$75
11/1 – 11/28	2/14 – 3/12	

Total amount due: _____

Please sign me up to:

Advertise in the Online Directory:

- \$150 for 1 year
- All ads must be in .jpeg or .gif format and in high resolution.
- Submit ads to:

redoakcommunications@gmail.com

Please complete this section:

_____ I have emailed my ad to: redoakcommunications@gmail.com in
(.jpeg or .gif) format.

_____ Please run existing ad (no changes)

Total amount due: _____



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Sign me up to:

Be a **sponsor at one or more Red Oak event**

Circle one or more events:

Family Fun Night	Jog-A-Thon
September or October	March
(\$100 for 1 event--\$180 for 2 events)	

Please email the logo or name you'd like on the "sponsor's thank you banner" to:
redoakcommunications@gmail.com

OR write the information below and submit with registration forms:

Total amount due: _____

Please include the following information:

Your Name: _____ Total \$ _____

Business Name: _____ Date: _____

E-mail address: _____ @ _____

Phone: _____

Make checks payable to Red Oak PFA

Send completed forms and payment to
Red Oak Elementary
Attn: Advertising, Red Oak PFA
4857 Rockfield Street, Oak Park, CA 91377

If you have any other advertising questions please feel free to contact:

redoakcommunications@gmail.com